



THE FUTURE OF FINANCE FUNCTIONS

# What should I expect from Reporting

AQi//A

Cloud Accounting  
Software

Who am I? !!



Chris Tredwell



Cloud Accounting  
Software

## Areas of reporting

- Compliance
- Operational
- Strategic



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## Typical Reporting Challenges

- Limited, inflexible access to data
- Single source of the truth
- Over reliance on Excel
- Time drain
- Death by reporting
- Reports that are challenging to amend
- Pressure from above for more complex and accessible reporting
- Dependence on IT or Software provider to manage changes



## Strong Foundations

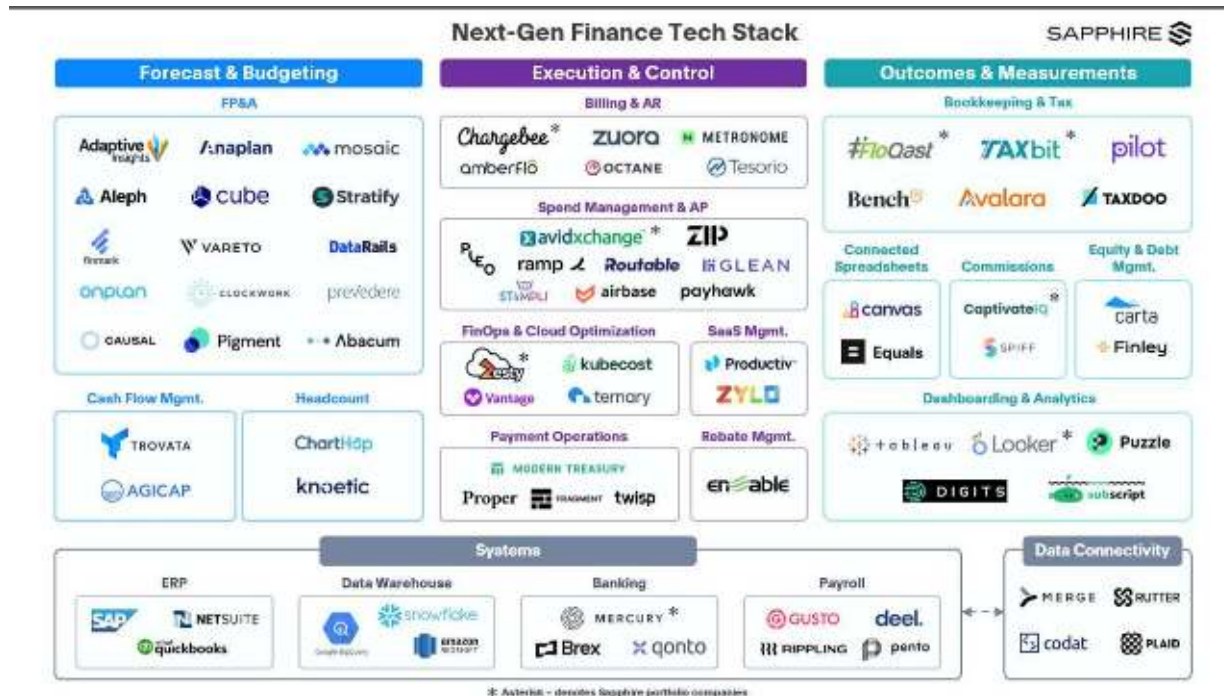


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Before you get started



# Tech



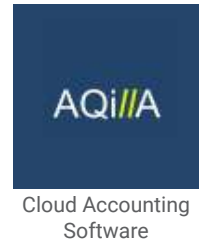
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## What does good look like?

- Quick
- Accurate
- Automated
- Flexible
- Accessible
- CONTEXT

Tax should now be MTD but did you know you can do group submissions with some software?  
P&L / TB / Balance Sheet / Aged Analysis etc... should all be instant and have drill down capabilities  
Management/Board Packs should be templates that can be refreshed in seconds  
Self service reports should be RealTime or have context to them !

**ULTIMATELY - Good affords you time to analyse them and form insight !**



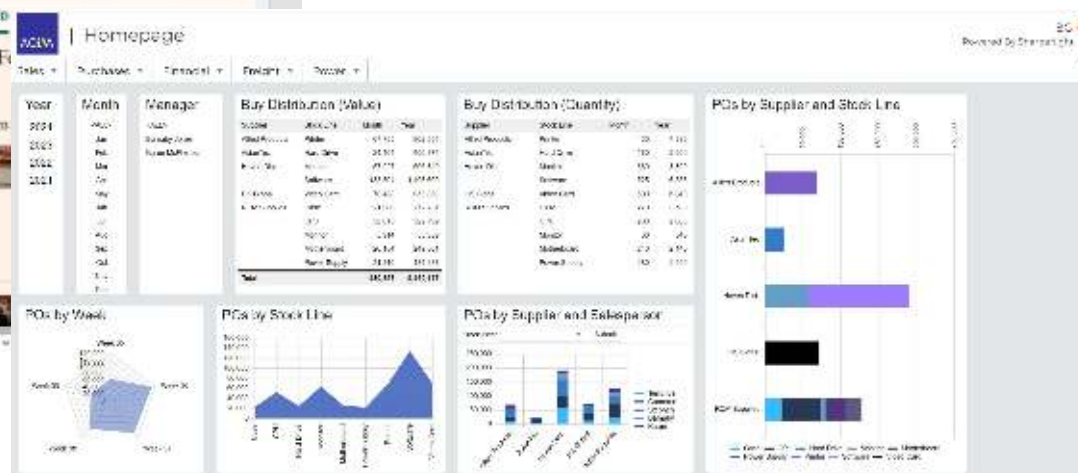
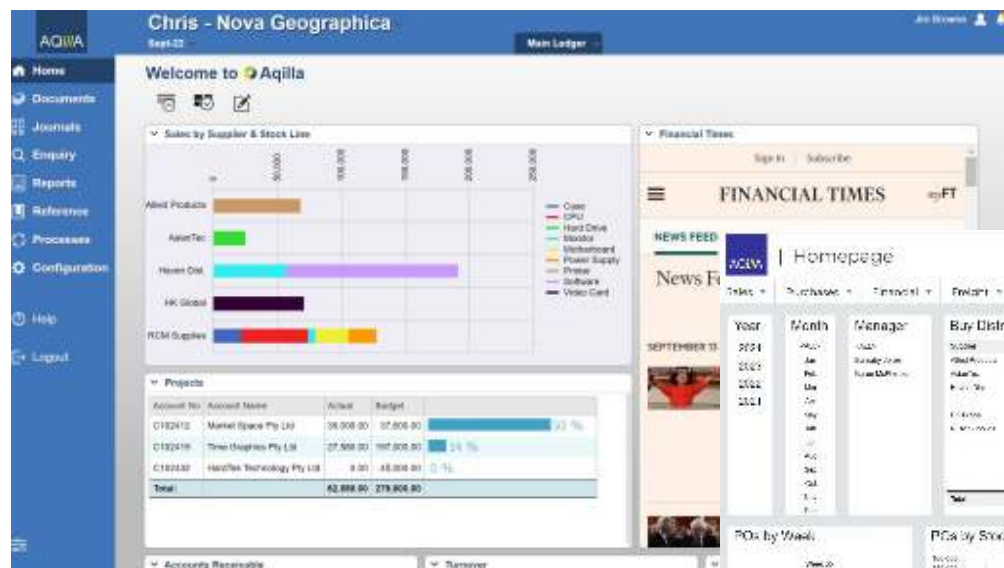


## The Future...

- Increasing demand from above and sideways
- Big Data
- Continued shift towards cloud
- Increase in use of APIs
- Push back from IT as dependence on them reduces - work with them !
- A move towards Storytelling ..... Start pulling the thread
- Self Service - you'll feel uncomfortable about this!
- Insight and predictions rather than reflective analysis

*"Imagine being able to empower every member of staff in your business with the ability to own their role using data. Knowing directly how their work has contributed towards the overarching strategy of the business will not only provide them with personal validation it would help them to buy into your company's vision"*





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## 10 Part Series

1. Is now the right time to change? (8/3/2022)
2. Why Strong Foundations are key to your departments' success (5/4/2022)
3. What is True Cloud Accounting? (10/5/2022)
4. Ensure you are able to scale alongside your growth ambitions (14/6/2022)
5. Automation in Finance (12/7/2022)
6. The value of Integration (9/8/2022)
7. **What should I expect from Reporting (13/9/2022)**
8. Improve your Month-end close (11/10/2022)
9. Get it right - Do's and Don'ts / Procurement Checklist (8/11/2022)
10. How to review the software market (13/12/2022)

