



THE FUTURE OF FINANCE FUNCTIONS

# The value of Integration

AQi//A

Cloud Accounting  
Software

Who am I? !!



Chris Tredwell



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## What is integration?

*“System integration is defined in information technology as the process of linking together different computing systems and software applications physically or functionally, to act as a coordinated whole.”*

## What is your existing set up?

- Bookkeeping
- Legacy ERP
- Postmodern ERP



## What are your growth ambitions?



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## Why integrate?

- **Add value to the customer !!!**
- Reduce Cost
- Free up resource
- Reduce Errors
- Improve data quality
- Improve Efficiency
- Enable Scalability
- Increase Security
- Support the move towards an analytical future



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## Plug ins - APIs



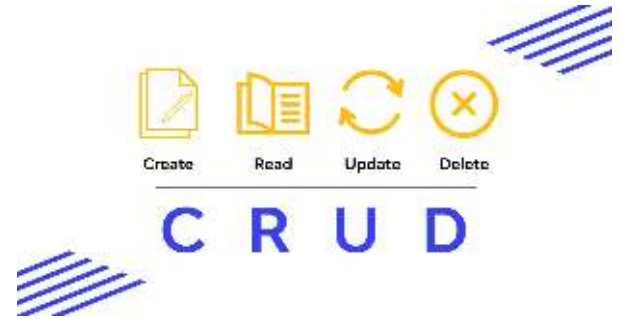
  
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## Considerations

- Cost v Value
- Always buy tech with open api
- Ask supplier about integration limitations
- C.R.U.D
- Single source of the truth
- Strong, simplified and scalable processes first
- Staff communication key
- Development resource
- Be aware of company wide integration plans
- Avoid integrations for the sake of it
- Managing 'Big Data'



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## Areas to integrate...

- Any software in your business !!!!
- Interdepartmental
- Around the business

Most common; Expenses, CRM, Business Intelligence & Excel.

Others areas included; Point of Sales, eCommerce, HR, Open Banking, Timesheets, Payroll, OCR, Credit Control, Asset Management, Inventory, Cashflow, Customer Portals, Operational Technology and 'In-house' 'bespoke' Technology



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## 10 Part Series

1. Is now the right time to change? (8/3/2022)
2. Why Strong Foundations are key to your departments' success (5/4/2022)
3. What is True Cloud Accounting? (10/5/2022)
4. Ensure you are able to scale alongside your growth ambitions (14/6/2022)
5. Automation in Finance (12/7/2022)
6. **The value of Integration (9/8/2022)**
7. What should I expect from Reporting (13/9/2022)
8. Improve your Month-end close (11/10/2022)
9. Get it right - Do's and Don'ts / Procurement Checklist (8/11/2022)
10. How to review the software market (13/12/2022)

